

MEDICAL WRITER

AdMed is currently seeking a Medical Writer in our (New Hope/Philadelphia) office.



POSITION SUMMARY

The Medical Writer acts as a content expert, a face, and a voice for AdMed, Inc. The role involves all stages in the development of AdMed's products – from brainstorming with clients, to researching/writing original content and acting as a virtual teacher in video training programs. Medical writers are truly multifaceted, blending scientific knowledge, communication, creativity, and leadership.



JOB REQUIREMENTS

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Medical writing experience in a pharmaceutical, biotech, or medical education environment (preferred)
- · Attention to scientific accuracy and stylistic detail
- Good understanding of anatomy, physiology, and pathophysiology
- Experience in medical writing, referencing, review, and copy approval
- Strong communication skills
- Ability to produce detailed, comprehensive documentation
- Resourcefulness and attention to detail, with excellent follow-through skills
- Excellent computer skills, including proficiency in Microsoft Office and Adobe Acrobat
- Effective time management, flexibility, and comfort with meeting deadlines



JOB RESPONSIBILITIES

- Write outstanding, original scientific copy for a variety of target audiences (eg, pharmaceutical sales representatives, physicians, and patients)
- Generate ideas individually, with colleagues, and with clients – to turn scientific facts into engaging video and cutting-edge training
- Attend on-site client meetings, listening to their needs, offering your feedback, and building a level of trust that will ensure future commitments
- Guide team members as a content expert, helping artists, editors, and other writers bring your vision to life
- Read and review educational content with precision, keeping the science in training accurate and the clients' stylistic preferences adhered to
- Dig into the details, researching and referencing, and always staying aware of current literature and guidelines
- Take control of the material you write as an on-camera trainer in custom videos
- Translate video training into a world of different formats, including print manuals, virtual training sessions, and webbased applications
- Identify potential challenges in a project including those caused by a client's change to a project plan, timeline, or a request that is out of the scope of their contract – and spearhead possible resolutions



EDUCATION REQUIREMENTS

- · MD, PhD, or PharmD preferred
- (other advanced degree considered)