



ART DIRECTOR

AdMed is currently seeking an Art Director in our Philadelphia office.



POSITION SUMMARY

AdMed is currently seeking an experienced, creative and organized Art Director. This candidate should be prepared to make an immediate impact with our clients and our brand.

As a member of our team, you will be key to the concepting, development and execution of branded and non-branded visual design for digital, motion and print projects. This is a full-time position and based in our Philadelphia, PA office.



JOB REQUIREMENTS

- At least 6 years of experience leading and executing team and individual design assignments for clients in an agency or production environment
- Strong portfolio which demonstrates advanced knowledge and abilities in branded and non-branded graphic design, layout and illustration for internal and external marketing, training or communications
- Advanced knowledge of composition, color theory, typography, spatial relationships and related standards and practices
- Demonstrated abilities in developing and executing new and unique illustration and design from ideation through development, feedback and delivery
- Strong time management skills and demonstrated ability to handle multiple simultaneous deadlines
- Strong communication skills and demonstrated ability to collaborate and incorporate feedback from a range of internal and external stakeholders
- Strong organizational ability and knowledge of Adobe Creative Suite (Illustrator, Photoshop, XD)
- Experience delivering work for pharmaceutical, biotechnology or life science clients preferred



JOB RESPONSIBILITIES

- Concept, develop and deliver branded and non-branded visual design across digital, print, motion and video projects
- Collaborate and coordinate with leadership, alongside creative, production, and scientific staff, to ensure excellence and accuracy in work delivered to clients
- Collaborate with the firm's creative and scientific teams to produce content which may illustrate scientific concepts, physiological processes, clinical data, or other information
- Manage adherence to written brand, quality and creative expectations and standards
- Execute new and existing illustration and graphic design and routine production tasks as required
- Adhere to AV storyboards as well as external and internal scientific and creative requirements
- Follow established workflows, systems, policies, and procedures, which lead to work being delivered on time and at the appropriate level of quality
- Take direction and communicate effectively and professionally across the department and firm
- Participate and lead in the conceptual phases of the project life cycle, including ideation of how to align written scientific content with available time and resources to bring the most exciting visual outcomes to client projects
- Exercise independent judgment and creativity to create positive outcomes for clients and the firm



EDUCATION REQUIREMENTS

- Bachelor's degree in Visual Arts or a related field

If you're interested in this position, let us know. We'd love to meet you!
Please send your resume and cover letter to jobs@admedinc.com